



BEACHES

RESTAURANT WEEK

+ THE SHOP LOCAL EDIT

SEPTEMBER 28 - OCTOBER 6, 2026

THE SHOP LOCAL EDIT

FROM LOCAL TABLES TO LOCAL STYLE

Discover the boutiques, makers and local shops that give the
Beaches its unmistakable style...
with curated offers, exclusive experiences and a few
surprises created especially for you.



STYLE

Discover fashion,
accessories and
locally curated finds.



HOME + GIFTS

Explore beautiful
objects, thoughtful gifts
and coastal treasures.



EXPERIENCES

Enjoy special offers,
events and surprises
created for Restaurant Week

Unless otherwise noted, prices do not include tax, gratuity or alcoholic beverages. Offers, availability and restrictions vary by participating business.

ONE COMMUNITY · ENDLESS FLAVORS · TIMELESS MEMORIES

PRESENTED BY

BEACHES
TOWN
CENTER

BEACHESTOWNCENTER.COM

SCAN TO DINE, SHOP + EXPLORE

QR CODE

BEACHESRESTAURANTWEEK.COM

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📍 201 Lemon Street, Suite 302 | Neptune Beach, FL 32266

🌐 kmhhome.com

📷 kmhhome



+ THE SHOP LOCAL EDIT

COCKTAILS + CONVERSATION

COMPLIMENTARY

OCTOBER 1 | 4:00-7:00 PM



Join us at KMH Home for an evening of beautifully crafted cocktails, delicious bites, and good conversation as we welcome award-winning mixologist David Roth during Beaches Restaurant Week + The Shop Local Edit.

Based in Sarasota, Florida, two of David's celebrated recipes are featured in Florida Cocktails, a collection of Sunshine State-inspired drink recipes that we're proud to carry at KMH Home.

Enjoy hors d'oeuvres, mingle with fellow guests, and meet the man behind the recipes as he mixes, pours, and shares his passion for the art of a great cocktail.

Whether you're a cocktail enthusiast or simply looking for a lovely way to spend evening, we hope you'll stay awhile.

Come sip, savor, and raise a glass with us.
Cheers!

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SEPTEMBER 28 - OCTOBER 6, 2026

FIRST SOCIETY

CURATED STYLE

216 First Street | Neptune Beach, FL 32266

 firstsocietyboutique



+ THE SHOP LOCAL EDIT

SHOP. STYLE. SCORE.

COMPLIMENTARY
TEE WITH \$150+ PURCHASE

SEPTEMBER 28 - OCTOBER 6

Enjoy a complimentary style session at First Society Boutique during the Beaches Restaurant Week + Shop Local Edit September 28 - October 6.

PLUS

Receive a complimentary Z SUPPLY Tourist Tee with a full-price merchandise purchase of \$150 or more.

Soft and airy with just enough texture, this short sleeve crew neck tee is made from loose knit jersey for an effortlessly relaxed feel. The ladder stitch detail adds a touch of something special to your everyday rotation.

While supplies last.

One complimentary tee per qualifying purchase.

Shop Local. Score Something Extra!



Valid on full-price merchandise purchases of \$150 or more, before tax.
Sale merchandise, gift cards and prior purchases excluded. While supplies last. One complimentary tee per qualifying purchase.

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📍 201 Lemon St Ste 304 | Neptune Beach, FL 32266

📷 palmettoshopnb



BRING THE BEAUTY OF THE BEACHES HOME.

+ THE SHOP LOCAL EDIT

TASTE OF BEACHES GIVEAWAY

COASTAL ENTERTAINING VALUE: \$250

SEPTEMBER 28 - OCTOBER 6

Palmetto is celebrating Beaches Restaurant Week + The Shop Local Edit with a giveaway inspired by coastal entertaining.

From September 28 through October 6, receive one entry to win a curated collection of coastal entertaining favorites from Palmetto with every purchase of \$50 or more.

It's the perfect time to explore beautiful new arrivals, gather inspiration for your next gathering and celebrate shopping and dining local.

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SEPTEMBER 28 - OCTOBER 6, 2026

ASHLE GRYRE

📍 40 Ocean Boulevard | Atlantic Beach, FL 32233

🌐 ashlegryre.com 📷 [ashlegryre](https://www.instagram.com/ashlegryre)



+ THE SHOP LOCAL EDIT

THE CARRY EDIT

COMPLIMENTARY
HANDBAG CHARM OR TWILLY SCARF

SEPTEMBER 28 - OCTOBER 6

COME FIND THE ONE YOU'LL CARRY EVERYWHERE.

For a limited time, AshleGryre invites you to shop an expanded collection of handbags selected especially for The Shop Local Edit.

MAKE IT YOURS

Receive your choice of a complimentary bag charm or printed twilly scarf with any handbag purchase.

Discover effortless totes, polished shoulder bags, everyday crossbodies and statement styles chosen to complement our newest fall arrivals.

Stop in, try them on and find the bag that feels like you. One complimentary accessory per handbag purchase, while supplies last. Excludes prior purchases.



YOUR NEXT FAVORITE BAG IS WAITING!

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SEPTEMBER 28 - OCTOBER 6, 2026



SALTY SOIRÉE

Supply & Events



222 1st Street | Neptune Beach, FL 32266



thesaltysoiree.com



thesaltysoiree



+ THE SHOP LOCAL EDIT

SPOOKY SOIREE BUNDLE

Spend \$100 or more and receive \$25 OFF your Spooky Soirée Bundle!

SEPTEMBER 28 - OCTOBER 6



A LITTLE SPOOKY. A LOT STYLISH. COMPLETELY PARTY-READY. 🎃

Make Halloween entertaining frightfully easy with our Spooky Soirée Bundle—everything you need to create a coordinated celebration without the scary planning.

Build your bundle with:

- 🎃 A Halloween activity or accessory
- 🍽️ Coordinating plates and napkins
- 🧵 A tablecloth or table runner
- 🧛 Themed garland or hanging décor
- 🎈 Three Mylar balloons

Spend \$100 or more and receive \$25 OFF your Spooky Soirée Bundle!

We've gathered the tricks—now you can enjoy the treats. Stop in and create your perfect Halloween party bundle while supplies last.



THE SPOOKIEST WELCOME ON THE BLOCK. 🧛

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📍 216 1st Street, Suite B | Neptune Beach, FL 32266

🌐 kydsboutique.com 📷 [kydsboutique](https://www.instagram.com/kydsboutique)



+ THE SHOP LOCAL EDIT

STYLE FOR EVERY KYD

Receive 25% off one full-price clothing item.

SEPTEMBER 28 - OCTOBER 6



COME FOR THE CUTE. LEAVE WITH THEIR NEW FAVORITE.

LITTLE LOOKS. BIG IMAGINATIONS. SOMETHING FOR EVERY KYD.

Step inside KYDS and discover a happy little world filled with stylish clothing, playful toys, adorable accessories and thoughtful gifts for newborns through tweens.

Find something special for:

- 🧸 A new baby or baby-shower celebration
- 🧸 A little surprise guaranteed to bring a smile
- 🎀 A playful accessory that completes the look
- 👕 A fresh wardrobe favorite they'll wear on repeat
- 🎁 Or the child who deserves a treat "just because"

During the **Shop Local Edit**, choose one full-price apparel item and receive **25% OFF!**

Come explore, find their newest favorite and celebrate the fun of shopping small. For little personalities, growing imaginations and every KYD in between.

Offer applies to one full-price apparel item.

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DRIFT

neptune beach, fl



217 First Street | Neptune Beach, FL 32266



shopdrift.com



shopdrift



+ THE SHOP LOCAL EDIT

DRESS FOR THE ADVENTURE.

20% OFF FULL-PRICE ITEMS

WEDNESDAY | SEPTEMBER 30

Drift is a boutique that curates the perfect outfit for the adventure of life.

Life is too short not to love the way you look – and feel – wherever the day or night takes you.

During Beaches Restaurant Week + The Shop Local Edit, stop by Drift **Wednesday, September 30 and enjoy:**

20% OFF FULL-PRICE ITEMS

One day.

A fresh excuse to find something you love.

YOUR NEXT OUTFIT IS WAITING.



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jaffi's



200 First Street | Neptune Beach, FL 32266



jaffis.com



jaffisboutique



COME FOR THE STYLE. STAY FOR THE RETAIL THERAPY.

+ THE SHOP LOCAL EDIT

THE ART OF DRESSING

SOMETHING EXTRA - GIFT WITH PURCHASE

SEPTEMBER 28 - OCTOBER 6

THE ART OF DRESSING—WITH A LITTLE SOMETHING EXTRA.

From beach days to dinner plans, Jaffi's makes effortless, head-to-toe style easy with a curated collection of clothing, shoes, jewelry and accessories.

Shop. Indulge. Take Home a Treat.

Spend \$50 or more at Jaffi's and enjoy a complimentary Tyler Candle with your purchase.

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200 First Street | Neptune Beach, FL 32266



balicargo.com



balicargo.com



HANDCRAFTED. WELL-TRAVELED. COMPLETELY UNIQUE.

+ THE SHOP LOCAL EDIT

A LITTLE BALI AT THE BEACHES

10% OFF YOUR PURCHASE

SEPTEMBER 28 - OCTOBER 6

Step inside Bali Cargo Company and discover a collection of handcrafted finds, art, apparel, jewelry and one-of-a-kind treasures inspired by the beauty and artistry of Bali.

For nearly two decades, Bali Cargo Company has brought home hand-selected treasures from Indonesia – from art and home accents to jewelry, apparel and one-of-a-kind finds created by Balinese artisans and craftspeople.

Come Wander. Explore. And discover something with a story to tell.

During Beaches Restaurant Week + The Shop Local Edit, enjoy:

10% OFF YOUR PURCHASE

Simply mention Beaches Restaurant Week at checkout to receive your discount.

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109 First Street | Neptune Beach, FL 32266



shoreline gift shop



+ THE SHOP LOCAL EDIT

SHADES ON. BEACH MODE ON.
COMPLIMENTARY SUNNIES***

SEPTEMBER 28 - OCTOBER 6

SUNSHINE, SOUVENIRS + A LITTLE SOMETHING FUN.

Stop into Shorelines and browse a colorful collection of beachy gifts, T-shirts, shells, souvenirs and fun finds just steps from the ocean. Keeping the Beaches Beachy for 40+ Years!

During Beaches Restaurant Week + The Shop Local Edit, receive a:

COMPLIMENTARY PAIR OF SUNGLASSES
with every purchase of \$30 or more.***

A little something extra for your next sunny day at the Beaches.

SHOP. SHADE. REPEAT.



LOCALS KNOW IT. VISITORS LOVE IT. SHORELINES.

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📍 363 Atlantic Blvd. Suite 11 | Atlantic Beach, FL 32233

📷 peterbrookeab

🌐 <https://www.peterbrooke.com/pages/atlantic-beach>



BEACHES RESTAURANT WEEK

A SWEETER THANKSGIVING TABLE!

\$1.00 OFF EACH TURKEY PLACE SETTING

SEPTEMBER 28 - OCTOBER 6

A little something sweet for every seat!

A Jacksonville favorite since 1983, Peterbrooke Chocolatier, Atlantic Beach - brings European-inspired craftsmanship to handcrafted chocolates, signature treats and sweet celebrations.

Make every place at the table a little sweeter with a handcrafted chocolate turkey made especially for your Thanksgiving gathering.

ENJOY:

\$1 OFF EACH CHOCOLATE TURKEY PLACE SETTING

NOW TAKING SWEET HOLIDAY ORDERS:

Order Today → <https://places.singleplatform.com/peterbrooke-atlantic-beach/menu>



A LITTLE SOMETHING SWEET FOR EVERY SEAT

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DEADLINE TO SUBMIT
NOW!

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